

Clarifying Career Choice Cardsorts

Career Dynamic announces the launch of the new 2011 version of their suite of 4 career decision making cardsorts. These cardsorts are now being used globally by our customers including:

- Career practitioners with their clients
- Careers advisors in schools or tertiary institutions with their students
- Human Resource Managers with employees
- Recruitment consultants with candidates and employees
- Counsellors, psychologists, life coaches etc with their clients who have career related issues
- Managers or team leaders with their team members

These tools have been extensively researched, validated and tested with clients and they accurately depict marketplace reality and language.



Clarifying Industries of Choice

Product Code A

212 cards that accurately depict a cross section of industries found in the New Zealand marketplace. Each card describes a significant industry or a cluster of industries. These cards are further categorized into 20 sectors e.g. Māori development, creative, science, trades, health, sport & recreation etc.

Price: \$150 gst inclusive plus packaging and postage



Clarifying Jobs of Choice

Product Code B

322 cards that accurately depict a cross section of jobs found in the New Zealand marketplace. Each card describes a specific job or a cluster of related jobs. These cards are further categorized into 22 sectors e.g. environmental management, hospitality, tourism & entertainment, numeric & financial, manufacturing, production & distribution, administration or business management etc.

Price: \$150 gst inclusive plus packaging and postage



Clarifying Skills of Choice

Product Code C

81 cards depicting generic skills of interest divided into 8 categories including business management, people and interpersonal, critical thinking, creative thinking, research and information management, customer services and sales, hands on creative and hands on physical that accurately depict non technical skills found in the New Zealand marketplace.

Price: \$100 gst inclusive plus packaging and postage



Clarifying Values of Choice

Product Code D

75 cards that depict a range of values and motivators that we have found to be important to our clients. Each card describes a significant value e.g. autonomy & independence to determine when, where and how I work or entrepreneurial work involved in starting up new ventures or projects. These cards are further categorized into 4 clusters e.g. culture & environment, job, workstyle and personal life.

Price: \$100 gst inclusive plus packaging and postage