

## **Claire Simcock**

Claire has 13 years specialist experience in the field of career consulting and vocational rehabilitation with Career Dynamic. Claire is fascinated by each person's unique story. She loves assisting clients from all walks of life to gain clarity, insights and motivation to move towards growth and career satisfaction. In recent years Claire has enjoyed developing career resources and in 2011 she launched a very practical card sort that is starting to be used widely to help individuals seeking work life balance and retirement planning.

Claire's career has followed the "planned happenstance" path – in other words, she did not start with the end in mind but grabbed opportunities when she came across them. It includes three years intermediate school teaching, four years with the Alcoholic Liquor Advisory Council and ten years in human resources (HR) in large organisations. For the past thirteen years, alongside her work in Career Dynamic, Claire has continued some HR work (for banking, engineering, insurance, manufacturing, media, merchandising, pharmaceuticals & property companies) – making her a "portfolio" worker.

Claire has significant experience in:

- Working with individuals from 14 to 64 years who are seeking clarity regarding career purpose and opportunities. They come from all industries and all educational levels. Her work in HR gives her expertise in recruitment practices including applications, CVs, interviews, contract negotiations etc. She ran a graduate recruiting round for ten years.
- Assisting organisations to support their staff – whether they are square pegs in round holes, being made redundant or struggling with elements of the work or culture. Again her HR experience means she understands the issues for both employers and employees.
- Redundancy – subsequent to the 1987 stock market crash, Claire had to assist in her firm's first redundancy. A few years later her role at the Bank of New Zealand was dis-established so she experienced the other side. Since then she has assisted hundreds of people facing job loss through redundancy.
- Vocational rehab for ACC clients. Claire broke her back while teaching, ending up on ACC for six months. She had to progress gently back into work so she understands the difficulties involved.
- Career path research. Following her own redundancy, Claire was at a cross-road. She did a full review of her interests, values and goals and confirmed a strong interest in the field of career consulting. While researching potential opportunities in this sector she met Lee at Career Dynamic and began her next career stage.

Outside of work Claire gets very vocal about the All Blacks, Blues and Auckland rugby teams but will show her strong patriotism by supporting anything and everything NZ. She thrives on being an informal business coach for friends. She helped establish a long-running book club and, more recently, a choir. Claire gifts herself an increasing number of weeks each year to travel overseas.

Professional Member of CDANZ.

Diploma in Business Studies, Massey University

Post Graduate Teaching Diploma, Auckland College of Education.

BA in psychology and education, Otago University