

Lee Brodie

Founding Director of Career Dynamic, Lee is one of the pre-eminent figures in career consulting in New Zealand working as a counsellor, consultant, trainer and resource developer. Her employment background includes teaching, general management, Xerox NZ Manager for Training & Development, HR Consultant for OCG and specialist career consulting in her own practice.

Lee holds a Commerce Degree with a major in HR Management and is an experienced and qualified teacher and trainer. She held the position of President of the Career Development Association of New Zealand (CDANZ) from 2003 – 2005, has taught at tertiary level in career development and is a frequent speaker at industry conferences. She is a Professional Member of CDANZ.

Lee's client work and interests are diverse:

- Working with individual self-funding clients who are seeking clarity regarding their career identity and direction. They range from school leavers to senior managers, to employees and the self-employed across all industries and sectors.
- She works with many businesses and organisations who request support for their staff in contexts including those who need to rethink their career goals, those with issues that are impacting on performance and those facing loss of jobs through redundancy.
- Her work with professional athletes is an increasing growth area. She works with international high performance athletes from sports including netball, rugby union, hockey, triathlon, rowing, track and field etc. and holds the career development contract for New Zealand Cricket Professional Players Association
- Lee provides consulting advice to organisations regarding career related programmes, events, policies and services.
- Developing training and development initiatives for businesses such as pre-retirement workshops, programmes to assist staff in coping with change and workshops for senior school pupils enabling them to make sound career decision etc.
- In 1998 Lee launched a set of cardsorts that are now used by career practitioners, managers and recruiters globally to aid facilitation of career decision making. She is now focussed on the development of new products and offering training programmes for users of these tools.

This diverse work activity is driven by a passion for career development and the amazing satisfaction and pleasure that she experiences from enabling clients to make positive changes to their lives. To observe the client move from being 'stuck', depressed and despairing to feeling energised, focussed and excited about a clear career goal is an amazing experience.

Lee's life outside of work is also people focussed. Her partner, John Brodie, is a business management consultant, her daughter Hannah Brodie works with her husband Sam Haughton in their furniture design business, IMO and her son Sam Brodie works for Nokia Design in London as a researcher and is married to Alexandra who manages a media production house – lots of creativity to counterbalance our business careers.

Her greatest joy is her two grandchildren; Jack, whom she cares for every Wednesday and Isabella whom she talks with weekly in London over Skype. She also sings enthusiastically in a community choir, gardens, reads at every opportunity, loves design and architecture and socialising with her friends and family.